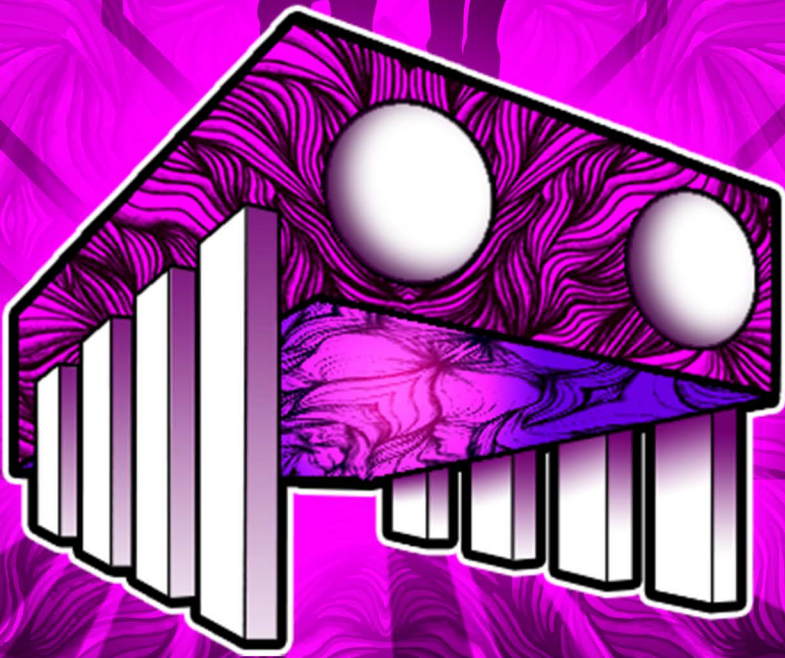


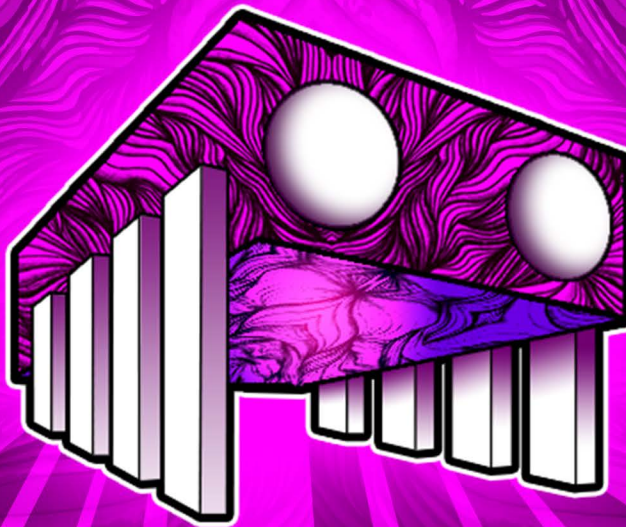
3YFE



A FULLY IMMERSIVE ART EXPERIENCE

BYTE (Burners for Yntelligent Technology Emancipation) consists of two anthropomorphic microchips named "Chip" and "Terra" who represent the first fully sentient robots to be liberated from robot slavery.

These two lovable, furry droids were first freed in 2018 on the dusty dance floor of deep playa in Black Rock City. They have since appeared at many of our most beloved arts and music festivals from Lightning In A Bottle to Desert Hearts, growing an ever loving community and bringing free love and good vibes wherever they dance.



thebyteproject.com
@campbytethis



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MEET THE ARTISTS



JAY BLANDA – Founder + Lead Artist

Raised in New Jersey, Jay started his art career as a 2D/3D character animator in video games, film and tv for companies like Vh1, Nickelodeon and RollingStone. His very first magical sunrise bike ride to deep playa, in 2015, was a whimsical wonderment of extraordinary art that inspired him to his very core. While animation kept him in touch with his child like imagination, Burning Man showed him how much that imagination was loved. It was then that he knew purging his whimsical soul in Black Rock City was not only possible but inevitable.



DREW LAZORCHAK – Founder

Born in Massachusetts, raised in NJ and now living in Napa Valley, Drew Lazorchak started out his career as a budding architect & branding designer in New York City and Amsterdam. He has since launched his own wine accessories/ barware company, which enabled him to be on the west coast and revive his roots in alternative communities, installation art, and dance music. His affinity for festival culture, music and art has fueled his passion and imagination for this poignant project.

EXPERIENCE

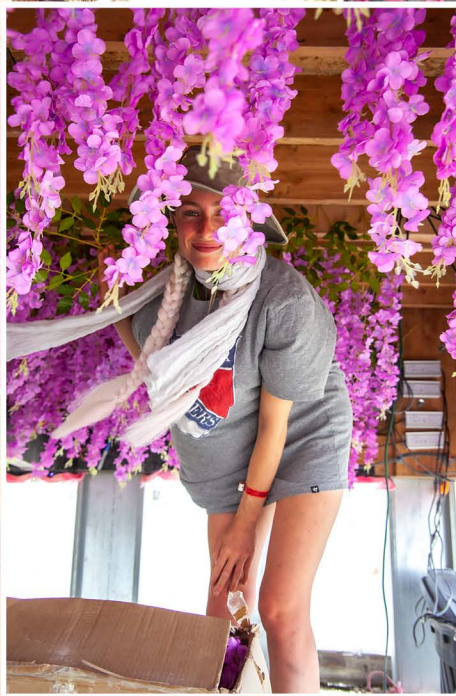


Those who have interacted with Chip and Terra in the past may remember them as separate pieces, wearing black and gray fur coats in 2018, but since then BYTE has received an impactful upgrade, providing an even more whimsically immersive experience.

Terra now "piggybacks" Chip, with a brand new colorful fur coat and belly that glows at night, creating a fully enveloped, fluffy safe place for humans to experience cosmic connections.

Chip also received a glowing pink fur upgrade, as well as an underbelly full of colorful wisteria and an ambiently lit cargo net full of soft body pillows for a quick nap or long trip!

Those lucky enough may find hidden gifts underneath, from stickers to necklaces to loving messages from some of our most extraordinary friends.



PAST EVENTS

Elements Music Festival
Lakewood, PA - 2018

Burning Man
Metamorphoses 2019

Burning Man
iRobot 2018

All Day I Dream
Oakland, CA 2019

All Day I Dream
Oakland, CA - 2018

City Hearts
Los Angeles, CA 2019

Desert Hearts
Los Coyotes, CA 2019

Vast
Mojave Desert, CA 2021

Lightning In A Bottle
Bakersfield, CA 2019

Everywhen
Mojave Desert, CA 2021

LIGHTNING
IN A
BOTTLE

DESERT ♀ HEARTS

BURNING X MAN

Elements
MUSIC & ART FESTIVAL

CØTY HEARTS

ALL DAY I DREAM



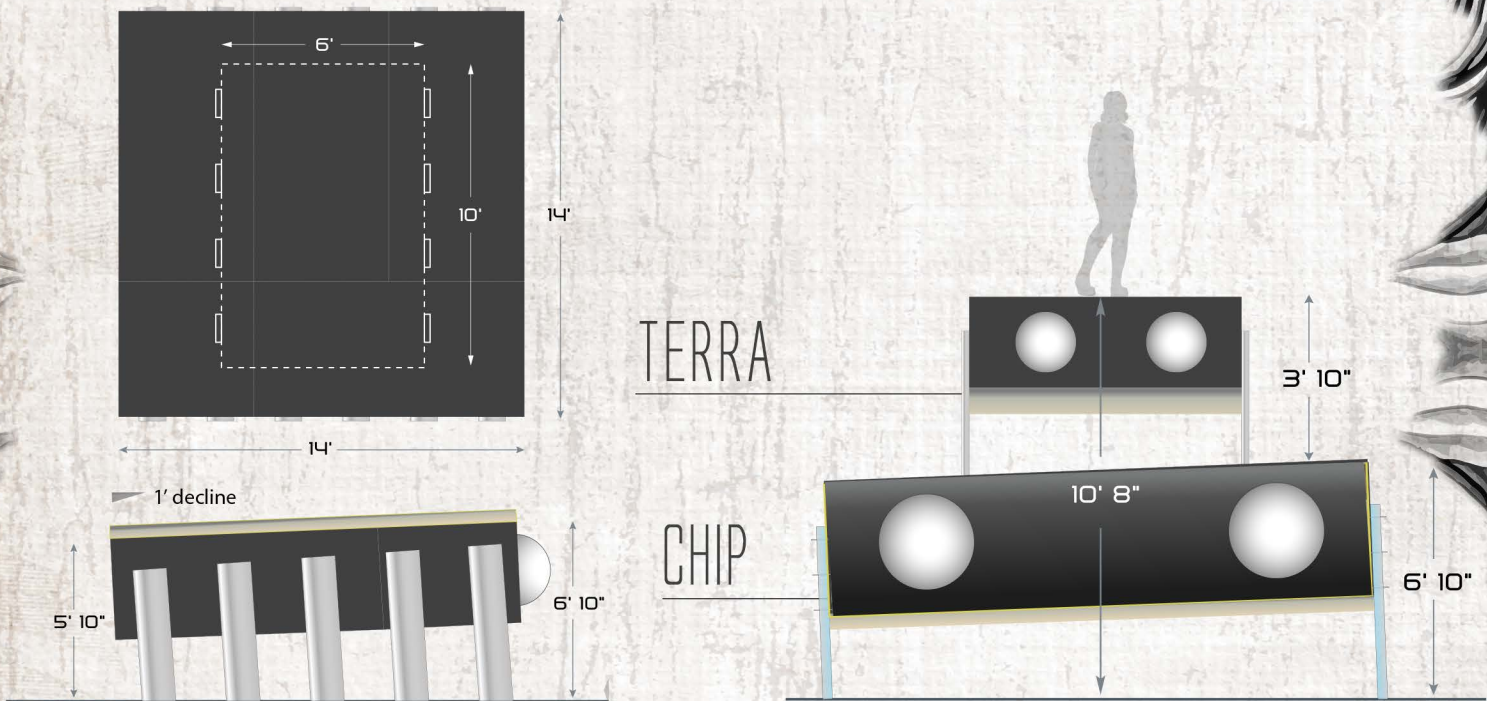
BUILD

FULL INSTALL Chip and Terra, together, measure 10' 8" tall with a footprint of 15' squared. Terra, the smallest of the two, "piggy backs" Chip with a glowing furry underbelly, providing a cozy and fluffy safe space for humans to rest, hang or escape. Chip also provides sanctuary underneath with a hanging garden + pillowed hammock for those just looking to chill.

Footprint: 15ft

Build time: 1 day

Strike: 1 day



CHIP is 6' 10" at his tallest with a one foot decline to 5' 10" tall. He is 14' squared and wears a pink, 3" pile, faux fur. His eyes are 32" two way, security mirror domes, backlit by colorful disco lights that dance to any surrounding music. Underneath will be a hanging wisteria garden hiding a secret space with a large cargo net and pillows for people to chill.

Build time: 8 hrs

Strike: 6 hrs

TERRA is our smaller "macrochip". She is 4' 10", at her tallest, sloping down to 3' 10" at her shortest. She has a 6' x 10' platform and is covered in pink and purple, three inch pile, faux fur. Her eyes are 20" large, two way security mirror domes, backlit by small disco lights that dance to the surrounding music.

Build time: 2 hrs

Strike: 2 hrs

RESPONSIBILITY

Our entire team, comprised mostly of veteran Burners, takes MOOP and LNT very seriously, and always make methodical efforts to ensure BYTE leaves no trace at every event we attend. We will also have at least one member of our team, during the entire event, monitoring the piece to ensure safe, clean and loving interactions.

TRAVEL + PARKING

The entire install requires a 17' Uhaul box truck that will need to be driven on location for unload and setup. We request parking for our truck to be either in staff or a nearby parking area for quick access to tools and/or supplies. If the event requires any car/rv passes, we ask for at least 1 car pass for every 2 members of our team (Uhaul included).

PLACEMENT

We consider ourselves "go with the flow" artists and trust that your placement team will secure the most beneficial location for a fully immersive B.Y.T.E. experience. With that said, Chip and Terra have experienced the best interaction on the back of any dance floor where people may climb, dance and enjoy the music while still having a view of the stage.

CAMPING + PASSES

If the event requires camping, we kindly ask for our crew to be placed in the Artist camping area, if available, or in an area close enough to the install but far enough away from heavy music. We also ask for artist passes, access to showers and meal plans if available.

MEMORY CARD



